



2024

# 2024 YEAR IN REVIEW

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# From the Director

EXECUTIVE DIRECTOR DEBBIE MOSES

*"To be whole. To be complete. Wilderness reminds us what it means to be human, what we are connected to rather than what we are separate from."*

--TERRY TEMPEST WILLIAMS

Although Glen Canyon Conservancy's headquarters is located in a smaller town than most (a population of only 7,000 people), it is still hard for me to "slow down" sometimes. Regularly, I remind myself to meditate on the beauty of the pink sunset, the stillness of the water through Antelope Canyon and the sound of my hiking boots upon the desert floor to stay grounded. It's the beauty of Glen Canyon that rejuvenates me, as I can imagine it does for you and the millions of visitors who make their way to Glen Canyon National Recreation Area every year.

So, In order to serve the Glen Canyon that we love so much, GCC's board of directors voted to take some significant steps in 2024 to guide us into 2025.

- We moved our retail operations out of six Bureau of Land Management Visitor Centers/Contact Stations in Utah and Colorado to concentrate on our core mission of supporting Glen Canyon National Recreation Area through our agreements with the National Park Service.

- We updated our mission statement to reflect this concentration of operations, aid and outreach.
- We cut overall expenses by 24%.
- We resurrected our membership program and donation program to double unrestricted donations last year.
- We submitted a proposal to operate the Dam Tour Guide Program at Glen Canyon Dam and are awaiting news on selection.
- We saw 5,000+ people visit the Powell Museum & Archives during its first full season open.
- We prioritized partnerships with the City of Page, Coconino Community College, Grand Circle Arts Alliance and others in an effort to be more community-minded.

With the wonderful GCC team below (and your support!), we hope to build upon our momentum and continue to improve the overall operational health of GCC and the Powell Museum so that we can continue **connecting** visitors to this landscape we all love!



(L-R) Amanda Boston, Education Manager; Roxanna Arizona, Retail Store Supervisor; Sarah Childs, Retail Operations Manager; Debbie Moses, Executive Director; Shoshanna Yazzie, Merchandise Manager; Jennifer Yazzie, Warehouse Coordinator

# Our Impact

## Supporting Visitors, Protecting Glen Canyon.

Across our locations, our Information Specialists play a vital role in enhancing the visitor experience while ensuring safety and awareness. Beyond selling educational products and souvenirs, they serve as trusted resources, offering insights into the region's history, geology and landscapes. Their responsibilities extend to providing critical updates on weather conditions, road closures, and potential hazards, such as flash flooding in remote canyons and restrictions. They also share essential emergency contacts, including local search and rescue resources. At the Navajo Bridge Interpretive Center, we even provide a much-needed convenience—restroom services!



NAVAJO BRIDGE INTERPRETIVE CENTER | CARL HAYDEN VISITOR CENTER  
POWELL MUSEUM & ARCHIVES | GCC FLAGSHIP

In 2024, we funded more than **\$100,000** to Glen Canyon National Recreation Area for education, outdoor education, research and tribal relations in the following areas:

### Mitigating Invasive Species

Contributed to the mitigation of over **750** invasive brown trout in the Colorado River by administering the Incentivized Harvest for Brown Trout Program with participation of **120** anglers.

### Tribal Consultations

Facilitated several tribal consultations between Native American elders and National Park Service leadership on key park initiatives, offering the use of GCC's Talbott boat and captain. In 2024, the focus was on adaptive water management that respects and honors the historic indigenous connections to public lands.

### Youth Internship

Provided assistance to the LeChee Youth Career Exploration Program to educate Native American youth on National Park Service careers and opportunities. One intern--**Ketona Reed**-- was awarded Volunteer of the Year by the National Park Service.



### Outdoors for Kids

In partnership with the National Park Foundation Outdoors for Kids Grant, GCC staff collaborated with NPS rangers to lead **45** educational, ranger-led workshops in Page's 4th grade classrooms, focusing on the natural and human history of Glen Canyon. The program culminated in a memorable boat ride on Lake Powell for **143** students, generously supported by **Lake Powell Resorts**. For many students, this was their first experience on the water, providing them with a unique and meaningful opportunity to connect with their local environment.



### Christmas Bird Count for Kids

Provided hot beverages and food for 9 local youth and their chaperones at Lees Ferry, contributing to the longest running U.S. citizen science program.

### Bat Survey Assistance

Funding for the professional training and rabies vaccinations for two biologists to safely monitor surveying of Glen Canyon bat species.

### Native Grass Testing

Supported field research and genetic testing of grasses at **25** sites below the dam to determine native status and inform future conservation.

### Archeological Research

Provided funding for the expert material analysis of archeological objects in the park's museum collection, including the analysis of a 8000-year-old archaic period sandal in near perfect condition!



### National Fossil Day

GCC, regional NPS rangers, BLM rangers and others set up in front of Carl Hayden Visitor Center on October 9 to celebrate Glen Canyon's featured dinosaur on National Fossil Day. Over **200** students and visitors participated in a variety of paleo activities.

**4.3**  
*million*  
**visitors to Glen Canyon in 2024**

## Other Partnerships



### Glen Canyon Lecture Series

In 2024, we held **10** lecture series in partnership with the City of Page Library for more than **350** people, covering topics from geology to paleontology to human history. We were even honored to host presenter Kevin Fedarko, author of *A Walk in the Park*!



### Steve Ward Memorial Fund

Proudly partnered in the 11th annual Steve Ward Memorial Golf tournament which raises funds to offer scholarships to local youth. **\$7,500** in scholarships were awarded in 2024.

### McGinn-Axelsen Memorial Fund

Awarded a **\$1,500** scholarship to Mary Lamb, who won NAU's 2024 "Best in Class" for the Park Ranger Law Enforcement Academy program.





## POWELL MUSEUM & ARCHIVES

In its first full year of operation since the 2019 flood, the Powell Museum & Archives offered more than just new exhibits. The museum partnered with Page Public Library to host Lecture Series events, collaborated with Page Unified School District for educational scavenger hunts and celebrated Oktoberfest with the City of Page. With a generous grant from the Arizona Community Foundation and Burton Family Foundation, the museum also completed its stunning new exterior signage.

This year, the museum is celebrating Page's 50th anniversary with pop-up exhibits, activities and more. Under the guidance of the newly reestablished museum committee, we're expanding exhibits, hosting more community events, organizing the museum archives and partnering with locals to strengthen our role as a vital city resource.

Admission is now just **\$5 for visitors over 12**, with **Glen Canyon annual members entering for free!**

Current exhibits include Explorers of the Colorado, Geology of the Grand Staircase-Escalante, Manson Mesa, History of Page, History of Lake Powell, River Running, and Dinosaurs of the Kaiparowits in collaboration with the Bureau of Land Management.



Thanks to a matching grant through the Arizona Community Foundation and Burton Family Foundation, we upgraded the signage outside the museum to spotlight this community asset.

Through participation in the City of Page's Oktoberfest, we introduced more than 300 people to the museum in which special programs were held, including this dinosaur fossil-molding activity.



**MORE THAN 5,000 PEOPLE VISITED THE MUSEUM FROM  
LABOR DAY UNTIL THE END OF THE YEAR!**

# 2024 Supporters

GCC is thankful to all the individuals, members and businesses who supported our mission last year with unrestricted donations! The following is a listing of those who donated \$250 and above, exclusive of event, membership and/or memorial-restricted revenue.

## \$250-\$499

Guardian Risk Management  
American Backcountry  
Julia Powell  
Madeleine Vache  
Jana White  
Christine Gamble

## \$500-\$999

Stan Burman  
Chancey Chambers  
Henry Dahlberg  
Epic Expeditions  
Gerry Nealon  
Banner Hospital  
Dr. Mitchell Ross  
Jacqueline Stone  
Wild Tribute  
Jerod & Lauren Viers

## \$1000-\$2500

Brett & Kati Barsness  
Brian Carey & Kathy Spellman  
Robert & Delores Martin  
City of Page  
Clare Pierce

## \$2501-\$5,000

David & Ann Watson  
AZ Community Foundation  
Burton Family Foundation

## \$10,000+

Aramark Destinations

## **Would Your business like to participate in the GCC Giving Alliance?**

**By partnering with GCC through an opt-out Guest Donation, your business can help sustain the GCC mission while engaging your customers in the preservation of one of the West's most iconic landscapes.**



## Volunteer Appreciation

GCC is proud to support the annual Volunteer Appreciation Recognition in conjunction with Love Your Lake Clean Up, in which participants are recognized for the work they do year round. Approximately 500 people volunteer for Glen Canyon every year. Superintendent Michelle Kerns and Executive Director Debbie Moses are pictured with volunteers Marina and Wyatt Tippit who came all the way from Phoenix to "love their lake!"

## Volunteer Board of Directors

We are especially grateful for the guidance of our board of directors:  
Jerod Viers, President | David Watson Vice President  
Lindsey Blake, Treasurer | Dr. David Lewandowski, Secretary  
Tiffany Mapel | Beth Henshaw | Madeleine Vache | Dr. Mitchell Ross