



GLEN CANYON
— CONSERVANCY —

2023 ANNUAL REPORT

CanyonConservancy.org | 928.640.3900

P.O. Box 1835, Page AZ 86040

OUR MISSION:

As a 501(c)(3) nonprofit organization, Glen Canyon Conservancy seeks to preserve public lands in northern Arizona, southern Utah and western Colorado for future generations of explorers through retail sales, educational programming and fundraising. We're inspiring the next generation of public land stewards to experience Glen Canyon National Recreation Area, Rainbow Bridge National Monument, Grand Staircase-Escalante National Monument, Canyon of the Ancients and more!

"We have an unknown distance yet to run, an unknown river to explore. What falls there are, we know not; what rocks beset the channel, we know not; what walls ride over the river, we know not. Ah, well! We may conjecture many things."

--JOHN WESLEY POWELL

I find the above quote by John Wesley Powell inspiring on many fronts. In moving to Arizona to join Glen Canyon Conservancy (GCC) as the new executive director in 2023, I didn't know what was ahead of me but was excited for the adventure!



And an adventure it has been. I have loved exploring trails and canyons that I never had seen before and have enjoyed meeting people, like you, who have a long connection with Glen Canyon National Recreation Area. Last year was full of challenging opportunities, but we have many positive accomplishments to show, like the reopening of the Powell Museum & Archives and continuing park-related projects and programs that are detailed in this report.

This year, in partnership with a phenomenal staff and board, our goals are to operate more efficiently, to reboot our membership program, to reboot our donation program, to monetize our new website, to increase visitation to the Powell Museum & Archives, to provide more funding for our partners and to share our mission more with supporters like you!

Please join us in this effort by attending our 2024 events, following us on social media, visiting any one of our nine visitor centers and supporting us with a monetary donation. With you, we can keep the adventure alive!

Debbie Moses
Executive Director

PARTNER IMPACT

Glen Canyon Conservancy works with a variety of federal, state and local entities to enrich the experience of residents and visitors to our public lands. These partnerships are critical to the Conservancy's mission.



By far, our greatest impact is providing Information Specialists.

In each of our nine locations (listed below), our Information Specialists not only sell educational products and souvenirs to visitors but are a vital resource for providing information on the history and landscape of the area, as well as giving updates to visitors on weather reports, road conditions and current resource hazards to be aware of, including flash flooding in remote canyons, transportation restrictions for local roads and local search and rescue contacts. (We even provide much-needed restroom services at Navajo Bridge Interpretive Center!) Without us, some of the visitor centers throughout Glen Canyon National Recreation Area would not be open.



NAVAJO BRIDGE INTERPRETIVE CENTER | POWELL MUSEUM & ARCHIVES | GCC FLAGSHIP
CARL HAYDEN VISITOR CENTER | BIG WATER VISITOR CENTER | PARIA CONTACT STATION
KANAB VISITOR CENTER | CANNONVILLE VISITOR CENTER
ESCALANTE INTERAGENCY VISITOR CENTER | CANYONS OF THE ANCIENTS VISITOR CENTER

290K

TOTAL DIRECT FINANCIAL AID

31K

HOURS OF INDIRECT AID

NATIONAL PARK SERVICE

Glen Canyon National Recreation Area | Rainbow Bridge National Monument

- Awarded **\$245,000** to more than 350 anglers, **mitigating over 3290 brown trout** in the Colorado River.
- Provided instruction, tackle boxes and fishing rods to over 200 4th graders in the Page School District as part of the National Park Foundation's **Junior Ranger Angler initiative** to get kids in the outdoors.
- Provided assistance and career guidance for 2 participants of the **LeChee Youth Career Exploration Program** to educate Native American youth on National Park Service careers and opportunities.
- Provided funding for the expert material analysis of **archeological objects** in the park's museum collection.
- Facilitated river travel for 18 members of a **Multi-agency Technical Work Group**, which makes important recommendations impacting the Colorado River Basin.
- Provided funding for ten participants in a park-wide **Hazard Communications Plan Workshop**, ensuring that the park is adhering to all policies and regulations related to hazard communications.



- Funded new **outdoor educational signs** at Navajo Bridge and Lonely Dell Ranch.
- Supported multiple **tribal consultations** between Native American elders and National Park Service leadership on a variety of park initiatives by providing usage of GCC's Talbot boat and boat captain.
- Alongside the NPS, conducted **30 classroom visits** and boat trips, deepening more than 200 students' understanding of public lands and the resources they conserve.
- Provided promotion, funding and on site support of the **Love Your Lake** beach cleanup.
- Provided promotion and on site support to more than 200 visitors for the **Annular Eclipse Event** at Carl Hayden Visitor Center.

BUREAU OF LAND MANAGEMENT

*Grand Staircase-Escalante National Monument
Canyons of the Ancients National Monument | Vermilion Cliffs National Monument*

- Assisted in selection of the **Artist in Residence** ambassador to the landscape, an ongoing program that connects visitors with the Grand Staircase through artist workshops.
- Provided rewards for **youth citizen science bird monitoring efforts** in the Kanab and Fredonia area at local schools.
- Selection and award of district-wide **environmental awareness poster campaign**.
- Promotional outreach of monument initiatives and events in both Grand Staircase and Canyons of the Ancients, including guided hikes, cultural demonstrations, citizen science activities and more.



STATE & LOCAL

Coconino County | City of Page, Arizona



- Co-hosted the monthly **Glen Canyon Lecture Series** in partnership with Page Public Library, bringing in speakers to present on topics ranging from nature to cultural history for approximately 30 attendees per month.
- As members of the organizing committee for **Page Attacks Trash**, GCC helped orchestrate the promotion design contest, event planning and volunteered with cleanup.
- Adopted a section of the **Page Rim Trail** to continue beautification of city assets through cleanup activities
- Supported the **Regional Trails Alliance** program in partnership with the Coconino County to map and promote the available trails in the area.



POWELL MUSEUM & ARCHIVES

More than four years after suffering a devastating flood, the Powell Museum & Archives reopened to the public over Labor Day weekend. The new exhibits feature a wealth of area information highlighting Page and the surrounding area's unique history.

Exhibits include Explorers of the Colorado, Geology of the Grand Staircase-Escalante Monument, Manson Mesa, History of Page, History of Lake Powell, River Running and Dinosaurs of the Kaiparowits in partnership with Bureau of Land Management.



The museum is now also the forever home of the famous Glen Canyon relief map originally housed at Glen Canyon Dam. This labor of love would not have been possible without the support of so many community members, businesses and organizations.

Exhibit Sponsors: The Canyon Club, Aramark, Coconino County

**MORE THAN 2,600 PEOPLE VISITED THE MUSEUM FROM
LABOR DAY UNTIL THE END OF THE YEAR, TAKING IN \$10,000
IN DONATIONS AND ADMISSION.**

WHERE WE ARE NOW

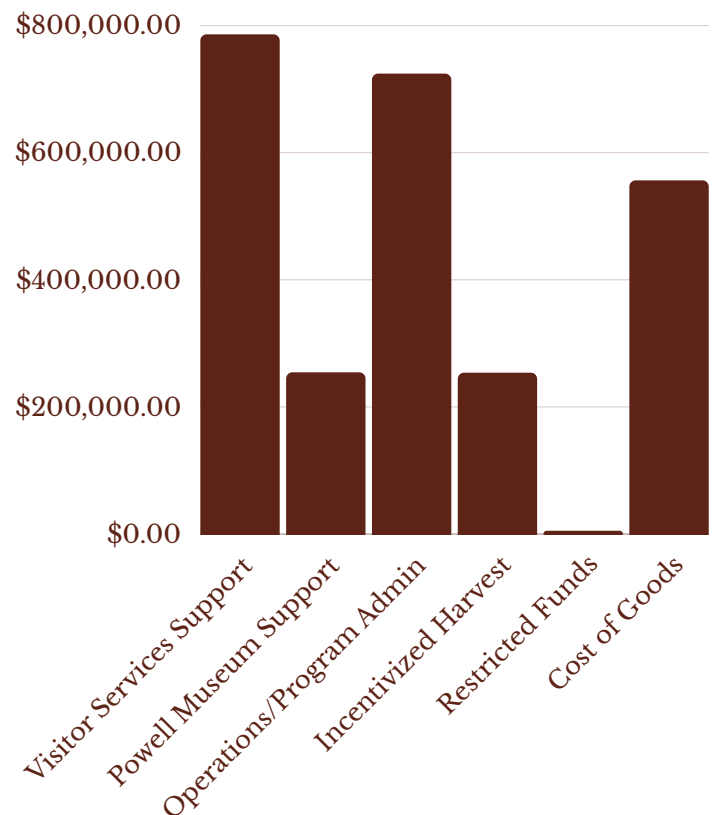
Below is a summary of GCC's financials, as prepared by our accounting firm hired mid way through 2023. The organization is still recovering from disruptions to operations due to COVID and shutdowns related to that. In addition, the Emergency Injury Disaster Loan taken out for the renovation of the Powell Museum remains a factor. However, we have seen a positive trend in reducing losses and controlling costs and expect to continue that trend into 2024. GCC just completed a 2021 Financial Audit and a 2022 Review. Copies of these are available by request.

INCOME 2023



TOTAL INCOME
\$2,084,652

EXPENSES 2023



TOTAL EXPENSES
\$2,580,711

FINANCIAL POSITION

Assets

Cash	\$53,007
Restricted Cash	\$688,713
Inventory	\$389,602
Fixed Assets	\$2,621,116
Total Assets	\$3,752,438

LIABILITIES

Payables	\$40,245
Credit Cards	\$8,246
Payroll	\$31,146
Long-term Liabilities (Powell Museum)	\$1,993,824
Long-term Liabilities (Flagship)	\$352,910
Total Liabilities	\$2,426,371

EQUITY

Unrestricted Net Assets	\$1,083,286
Restricted Net Assets	\$738,840
Net Revenue	\$-496,059
Total Equity	\$1,326,067

THANK YOU FROM ALL OF US

GCC ADMINISTRATIVE STAFF

Debbie Moses, Executive Director | Amanda Boston, Operations Manager
 Ryan Palizzi, Development & Marketing Manager | Kamisha Sloan, Merchandise Manager
 Caitlyn Moore, Retail Operations Manager | Roxanna Arizona, Field Manager
 Sarah Childs, Field Manager | Shoshanna Yazzie, Buyer | Jennifer Yazzie, Warehouse Coordinator
 Selena Price, Social Media Coordinator

GCC BOARD OF DIRECTORS

Jerod Viers, President | Jacob Tew, Vice President | Bob Martin, Treasurer
 Madeleine Vache, Secretary | Tiffany Mapel | Darby Allison | Dr. David Lewandowski
 Dr. Mitchell Ross