



GLEN CANYON
— CONSERVANCY —



PROSPECTIVE PARTNER PACKET

Giving Alliance

2025

ABOUT US: Founded in 1986, Glen Canyon Conservancy (GCC) partners with the National Park Service to support Glen Canyon National Recreation Area and Rainbow Bridge National Monument.

Through education, outreach and visitor services, GCC plays a vital role in connecting people with the history, science and natural beauty of this remarkable region. We provide interpretive sales and visitor support at Carl Hayden Visitor Center, Navajo Bridge Interpretive Center, our Flagship Store, and online.

As a 501(c)(3) nonprofit, GCC also operates the Powell Museum & Archives in Page, AZ—a cultural and historical hub featuring exhibits on Colorado River exploration, paleontology, geology, Native American history and the unique story of Page and Lake Powell.



POWELL MUSEUM
— & ARCHIVES —

WHY PARTNER:

By partnering with GCC through Giving Alliance 2025, your business can help sustain these efforts while engaging your customers in the preservation of one of the West's most iconic landscapes.

Join us in making a lasting impact!

www.canyonconservancy.org

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Our Impact

By joining the Giving Alliance, you will support GCC in the following:

PROTECTING THE ENVIRONMENT

- Eradicating invasive species (like Brown Trout) in the Colorado River.
- Providing ranger-led environmental education to area 4th graders, culminating with a boat ride on Lake Powell.
- Graffiti removal.
- Funding the analysis of grasses within the park to determine which species are native and culturally important to native tribes.
- Dark Sky initiatives and programs.

STRENGTHENING COMMUNITIES

- Facilitating tribal consultations between the National Park Service and tribal elders for collaborative park planning and discussion.
- Supporting the Lechee Youth Internship Program, where native youth receive a closer look into park service careers.
- Funding Love Your Lake cleanups, Annual Volunteer Appreciation, National Fossil Day, etc.
- Co-hosting the Glen Canyon Lecture Series.

PRESERVING HISTORY AND CULTURE

- Updating outdated museum exhibits and interpretive signs around Glen Canyon.
- Facilitating professional analysis of archeological objects.
- Supporting paleontological research in the park.
- Funding the Powell Museum & Archives in Page which educates visitors about Colorado River explorers like John Wesley Powell, Geology, History of Page/Lake Powell, Native Americans, History of River Running and Dinosaurs of the Kaiparowits.



How to Partner

As a Giving Alliance Partner, you can participate in one or more of the following ways:

TAKE GUEST DONATIONS

- **Opt-In:** Guests are asked if they would like to make a donation during checkout.
- **Opt-Out:** A donation is included on the bill but can be removed at the guest's request.
- **Round-Up:** Guests are asked if they want to round up their purchase total to the nearest dollar, with the extra amount donated to the Conservancy.

PARTICIPATE IN CAUSE MARKETING

- **Product Tie-Ins:** A portion of sales from specific products or services is donated to GCC.
- **Experience-Based Partnerships:** Tours or outdoor activities that include a portion of proceeds benefiting GCC.

CONTRIBUTE DIRECTLY

- **Percentage Donations:** Businesses agree to donate a percentage of their revenue during peak tourism months or from specific products/services.
- **Event Sponsorships:** The business sponsors GCC events, gaining visibility and associating their brand with conservation.

To help you effectively promote the work of the GCC and encourage support from your visitors, we offer ready-to-use promotional materials, such as window clings and flyers explaining the program.

These items can be used in business entrances, shop windows, front desk areas or wherever makes sense for your organization.



Partnering with GCC through the Glen Canyon Giving Alliance Program will help you strengthen your customer basis, differentiate your business from others and strengthen your impact in the Glen Canyon/Page area.

Contact Debbie Moses at 938-660-7885 or debbie@canyonconservancy.org TODAY!